

THE CAREER FOUNDATION EMPOWERS MARGINALIZED JOB SEEKERS WITH REMOTE WORK CERTIFICATION TO INCREASE ACCESS TO EMPLOYMENT OPPORTUNITIES

Client

Organization	The Career Foundation
Size	100+
Industry	Employment Services
Work Model	Hybrid, Based in Canada



Background

The Career Foundation is a nonprofit organization that has been designing and delivering skills innovation projects on behalf of government and industry since 1988. The Career Foundation is intentional about creating labor-market access for marginalized and equity-seeking groups. They currently support over 2,000 employers ranging in size and industry to help them meet their workforce needs, which benefits over 15,000 job seekers each year.

The Path to Customer Success (Path2CS) project addressed the challenges faced by diverse and marginalized women in Ontario who lost their jobs in the service sector due to the COVID-19 pandemic. These women had to shoulder the triple burden of increased financial needs, caregiving obligations, and responsibility for their children's education.



Solution



To ensure their long-term career stability, the Path2CS team provided coaching and training to these women, including courses in customer success, data analytics, and the Workplaceless Remote Work Certification program. This certification ultimately opened up new employment opportunities for them, including entry into the IT sector.



Results & Impact

125

job seekers earned the Remote Work Certification



65%

of certified remote workers found employment as a result of newly developed skill sets



100%

of certified remote workers reported that the course had a positive impact on their distributed work practices



"The whole course for me was very enlightening . . . This course delved deep. It broke everything down and gave wonderful tips on how to be more productive, how to self-manage while working remotely, [and] how to communicate effectively with your team. I am happy that I got to do this, as these are life-long career lessons that one needs."

Tirelo Ramaeba
Certified Remote Worker